

INSIGHTS

THE IPSF NEWSLETTER. WINTER 2010.



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BUDGET SHORTFALL THREATENS TO INCREASE CLASS SIZES
CREATING A LEGACY**

Cheryl Braun
EDITOR

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IRVINE PUBLIC SCHOOLS FOUNDATION

The Irvine Public Schools Foundation is a not-for-profit corporation dedicated to excellence in all Irvine public schools. Our mission is to provide financial support and enrichment programs for all students of the Irvine Unified School District. Donations are tax deductible to the full extent of the law. Tax ID# 33-0733191.

To donate today, go to www.ipsf.net



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NEWS BITES

HAIL AND FAREWELL

All of us at IPSF would like to thank outgoing IUSD School Board President **Dr. Gavin Huntley-Fenner** for his leadership and support on behalf of our students. We welcome **Sharon Wallin** as the new School Board President and look forward to continuing a collaborative relationship with the entire School Board, and our partners at IUSD.

CALENDAR OF EVENTS

The coming year promises all sorts of exciting events: The Honors Concert. The Annual Dream Raffle. Not to mention the IPSF Gala in the fall. Here's the latest calendar. Save the dates!

5 Week Campaign: January 26, 2010 to March 1, 2010

PATS (Parents Appreciating Teachers and Staff): December 2009 to March 2010

7th Annual Dream Raffle Kick-Off: March 13, 2010. Check our website for details.

28th Annual Honors Concert at the Renee and Henry Segerstrom Hall: April 27, 2010

PCRF Cinco de Mayo Half Marathon, to benefit PCRF and IPSF: May 2, 2010. Sign up on the IPSF team at www.pcrf-kids.org

IPSF Spirit of Excellence Gala: Sept. 10, 2010

GET INVOLVED: VOLUNTEER!

IPSF is looking for volunteers to serve on the following committees:
Community Relations Committee
Program Committee

If you're interested in being involved with a great group of volunteers who are working toward making every student's school experience memorable, please contact Cheryl Braun at (949) 265-6410 or cbraun@ipsf.net.

ON THE COVER: AFTERSCHOOL ACES

ACE classes at Plaza Vista. ACE, IPSF's Afterschool Classroom Enrichment, is a fee-based program for students of all ages.



IS A GREAT EDUCATION WORTH \$1 A DAY? NOTES FROM NEDA



IMAGINE FOR A MOMENT that you could design the ideal school for your child. It would no doubt include:

- Talented, passionate, engaged teachers whose sole desire is to inspire your child and ignite his or her imagination.

- Dedicated counselors who provide sound guidance and support, tailored

to your child's unique personality and interests.

- Enrichment programs above and beyond the basic curriculum: Art classes, music lessons, and explorations in science and math that deepen your child's understanding of the world, instill confidence, and bring new dimension to their core studies.

- Small class sizes that ensure your child gets the individual attention he or she needs. And a highly trained school nurse to care for him or her in your absence.

For many years, parents in Irvine haven't had to imagine these things. They have been a part of our schools. Little wonder our district is envied and admired nationally not just for our commitment to educating our young charges, but for the support we receive from the community.

Sadly, however, the exceptional programs and opportunities are very much in danger, as California struggles with a budget crisis of epic and unprecedented proportions.

To help pull the state through the budget crisis, the Legislature has repeatedly gone to the schoolyard well, deeply drawing

out funds that should be going to our schools— and our children's future.

No area has been cut more drastically in the last 18 months than the school budget— and Irvine's public schools are not immune. The quality of education we are able to offer our children has begun to suffer. And the only certainty is that it will get worse before it gets better.

This is where IPSF comes in.

We believe every child deserves the opportunity to succeed. Our mission is to help ensure that every child, in every IUSD

“Did you know that only 6% of parents donate to IPSF?”

school, gets the tools he or she needs to seize that opportunity. We are passionate about public education and believe that Irvine schools should always have the resources they need to nurture and grow the potential of every child.

This, we believe, will enable our schools to deliver a world-class education, help secure our children's futures, and provide our community with an ongoing source of pride, proficiency, and future leadership.

But we need your help. Did you know only six percent of Irvine Unified parents donate to IPSF?

Imagine if *every* parent gave just a \$1 a day for a year. We would raise \$9.8 million. Which would, in one stroke, cut our school budget deficit *in half*.

Our schools need your help. Our children need your help. Please donate or volunteer today. For more information, visit www.ipsf.net. Working together, we can ensure Irvine schools remain the best in California.

IPSF PROUDLY ANNOUNCES PARTNERSHIP WITH BROADCOM FOUNDATION

THE BROADCOM FOUNDATION is pleased to make its very first education grant to the Irvine Public Schools Foundation to sponsor the 29th Irvine District Schools Science Fair slated for March 3rd. Funding for the fair was in jeopardy due to cutbacks in the district's budget, and the Broadcom Foundation rose to the challenge to partner with IPSF to ensure the continuation of this outstanding program.

“As a cutting-edge technology company, Broadcom has always had a special interest in supporting math and science education programs that will prepare the next generation of technology innovators. The opportunity for the Broadcom Foundation to partner with the Irvine Public Schools Foundation to encourage and motivate young scientists and engineers is at the very heart of our mission,” said Paula Golden, Executive Director of the Broadcom Foundation. “Through their participation in the Science Fair students are able to envision their future

profession and benefit from the early mentoring and collegiality that is part of this important educational experience.”

Broadcom Corporation, with world headquarters in Irvine, is a global leader in communications semiconductors whose products

enable the delivery of voice, video, data and multimedia to and throughout the home, the office and the mobile environment. The corporation created the Broadcom Foundation in 2009 to enable young people from all walks of life to enter careers in science, technology, engineering and math (STEM).



Paula Golden, Broadcom Foundation Executive Director, with Neda Zaengle.

CRAIG SHANKMAN AS I SEE IT



RECENTLY, A LETTER WENT OUT from the superintendent of schools discussing the state's budget woes, and how this will affect our schools. The letter described in brief the potential shortfalls in monies, gave a link to IPSF, and made mention of the discussion to follow at the next school board meeting.

My name is Craig Shankman and I live

in Irvine specifically for the incredible schools.

As an IUSD parent, I have casually followed the budget cuts we have endured here in Irvine as a result of reductions in state funding.

Although not surprised by the superintendent's letter, I was taken aback by some of the staggering figures it presented. I decided to go out to learn more at the board meeting.

This is not the first board meeting I have attended, nor was it the first time I had seen IUSD budget numbers. A few years ago, I sat on the finance committee for the board (oddly enough, there were cuts due to lack of state funds back then too).

So where are we now, a few years later?

Well, we are in trouble, folks.

"A projected shortfall of \$22 million in 2010-2011 means cuts, plain and simple."

State revenue in this recession has dropped, and the state is in the throes of a financial crisis. This of course is not news. What is news is that *for the first time IUSD may not be able to certify that it can meet its commitments 2 years out.* There is a projected shortfall of \$22 million in 2010-11 that continues into subsequent years.

What does that mean? It means cuts.

The problem is simple: The state is giving us less money, tax revenue is down in the county, school enrollment is up, and the board, by law, cannot run a deficit. So unless more money comes from another source, cuts must be made.

Since so many cuts have already been made, and the short-

fall number is so staggering, this round could really, really hurt.

- Job cuts at all levels: My crude unofficial estimate is that to hit the \$22 million mark, *at least 160 teachers will have to be laid off.*
- Fewer days of school: The number I heard mentioned here was *7 days district-wide.*
- Reduced curriculum: Art, music, science, physical education, after-school activities, field trips, etc.

"There is no downside in getting involved. Only upside."

My hope is that this has grabbed your attention, but not maddened you. There was a time not so long ago when blame was cast in every direction, seeking any and all targets. This is not that time. We are all in this together. We are essentially at a point where we need to understand and accept the battle *as a community*, and draw our line in the sand to preserve the status quo for our children.

So why this letter? First and foremost, I don't know if the actual information has gotten to the community sufficiently. And I also don't know if the true severity of it has been understood. It's severe. A \$22 million shortfall is big.

The board and the administrators are very willing to work with us, the community. Let's break with the past trends, and instead of showing up to oppose cuts a month before they take effect, let's organize and tackle this. I don't want to look down the barrel of larger class sizes and fewer teachers a year from now and ask why we couldn't change it.

There is no downside in getting involved. Only upside. If all you do is share this letter with a friend or neighbor, it's a win for schools. If you send a check to IPSF it's a win. If you volunteer any time to trying to fix this, it's a win.

Thanks for taking the time to read this.

Please help. It's time.

Craig Shankman is the father of Sarah Shankman, a 2nd grader at Northwood Elementary.

DR. GWEN GROSS SUPERINTENDENT OF SCHOOLS



SINCE 1996, THE IRVINE PUBLIC SCHOOLS FOUNDATION has provided valuable funding and enrichment programs for our students. Yet IPSF has never been so critical to the future of Irvine's schools as it is at this moment in history.

Though Governor Schwarzenegger has publicly vowed to protect education from further reductions, his

initial budget proposal for 2010-11 poses some of the greatest challenges we've seen for school districts, most of which have already been decimated by cuts.

For Irvine Unified, the governor's spending plan increases our operational shortfall for 2010-11 to more than \$22 million, representing a dramatic increase from the \$14.7 million gap identified in December.

In the past, districts may have discussed "making tough choices" in terms of weighing a combination of program cuts, class-size increases and furloughs. But given the magnitude of this year's shortfall, the choices are few; we will likely have to pursue all of these abysmal options.

It is important to remember that the governor's proposal represents the starting point for negotiations that will ultimately result in a state budget for the fiscal year that begins July 1. That means IUSD's bottom line could worsen or improve before the deliberations are over.

However, due to a number of statutory deadlines, school districts must take critical steps to balance their budgets by mid-March, based on current projections.

In California, we are witnessing a major shift in public education funding.

With each tumultuous year, the state is abdicating its fiscal responsibilities, leaving individual communities to bear the burden of ensuring that their schools have the resources necessary for students to compete in the 21st century workplace.

For the sake of our quality of life, our property values and, most notably, our youngest residents, it is critical that local stakeholders recognize the trends in school funding and react accordingly.

Fortunately, the Irvine Public Schools Foundation is ahead of the curve, with a well organized structure already in place to benefit Irvine's schools.

This year, IPSF has a new look, a new CEO in Neda Zaengle, and a number of fresh strategies. Yet IPSF's core mission re-

mains the same— to preserve the quality of our schools through fundraising and the facilitation of dynamic programs.

Fourteen years ago, the Irvine Public Schools Foundation was created by a group of forward-thinking men and women to support educational excellence in Irvine.

Now, more than ever, the children of Irvine need IPSF. And now, more than ever, IPSF needs you.

"Though Gov. Schwarzenegger has publicly vowed to protect education from further cuts, his initial budget poses some of the greatest challenges we've seen... a dramatic increase from the \$14.7 million gap identified in December."

CREATING A LEGACY FOR ALL IRVINE SCHOOLS

THE IPSF LEGACY PARTNERS CAMPAIGN was established by parents who wanted the opportunity to contribute to the welfare of the entire Irvine Unified School District, support our Irvine schools at a significant level and help build a lasting legacy of academic excellence for *all* students. Created in 2004-2005, the Legacy Partners are individual donors who have elected to give \$10,000 or more to IPSF.



“We invest at a level that matches our passion and gratitude for a public school system that has given our children such an outstanding and positive educational experience.”
Jeff and Kathy Larsen

“We all benefit when our children are well educated. A high quality school district produces well-informed citizens, promotes a healthy and safe community, builds a dynamic workforce, keeps property values high, and provides expanded opportunities for all of us. IPSF provides the vehicle to support this excellent school district, and we are proud to be IPSF Legacy Partners.”

Frank and Debbie Rugani



“We became IPSF Legacy Partners because supporting our kids and their education is the most important thing we can do.”

Michael and Mary Brown

“Colin and I are Founding Legacy Partners and continue to support IPSF because of the critical budgetary needs of IUSD. Simply put, we believe that every student deserves to have the most enriched educational experience possible.”

Colin and Laura Baden

“We became Legacy Partners to join with others in the Irvine community that are committed to seeing the quality of education in our public schools continue to produce excellent students that achieve at the highest levels. Our family benefited from the Irvine public school experience and we were glad to contribute to continuing that quality experience for other families in our community. Excellent education in our public schools profoundly enhances the quality of life for everyone in our community.”

Marr and Anne Leisure



IPSF is proud to have welcomed 64 Legacy Partners since the inception of the program.

This month, we're launching the “**100 Legacy Partners Campaign.**” Our goal: 100 Legacy partners by the Fall of 2010. If you'd like to be one of them, call us today at 949.265.6402 or email us at kkim@ipsf.net.

LEGACY PARTNERS, 2010.

Italics designate Founding Legacy Partners.

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Timothy and Diane Andrews
Eyal and Yael Aronoff
Colin and Laura Baden
Brad and Sharlene Baker
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Robin Corelli-McCray and
Tom McCray
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Andrew and Suzanne Meade
James Mellor and Susan Scace
Mary Newman
Bruce and Esmeralda Ogilvie
Kevin O'Leary and
Lita Robinow
Scott and Arlynne Pollard
Farrah Kahn-Qureshi
and Imran Qureshi
Michelle Rochwarger
(1955-2009)
Frank and Debbie Rugani
Scott and Denise Schiffer

Mike and Sandra Sciutto
Jim and Trish Shute
Dianne Steiger
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Louis and Pansy Wang
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Dr. Peter Weinstein
Bennett and Mary Wong
Richard and Shareen Young

KOREAN PARENTS DONATE \$17,000

THE IRVINE KOREAN PARENTS ASSOCIATION (IKPA) has contributed \$17,000 to IPSF. The funds were raised by holding a magnificent concert featuring Korean music students, as well as through participation in the Irvine Global Village event. IKPA members also take part in the IPSF 365 Club, pledging to donate \$1 a day. These dollars will be used for Classroom Support and to help fund PACE, the Program to Advance Cultural Education, developed with the goal of strengthening multicultural understanding and learning opportunities.

During the summer, IUSD teachers from all grade levels participate in a staff development seminar focusing on Korean history, culture, and education.

One significant feature is a round table discussion between teachers and Korean parents to discuss conceptions- and

misconceptions- about the needs and concerns of both teachers and Korean students in the classroom. This frank and open exchange is especially helpful to teachers eager to understand and enhance the learning of all students in their classrooms.



Dr. Gwen Gross, IUSD Superintendent of Schools; Sharon Wallin, IUSD School Board President; Helen Moon, IKPA Treasurer; Min Hee Kang, IKPA President; Neda Zaengle, IPSF CEO; Jan Kerchner, IPSF Board Chair.

PAKISTANI PARENTS STEP UP WITH A \$15,000 DONATION



Jan Kerchner, IPSF Board Chair; Anila Ali, IPPA Founder; Farhan Aziz, IPPA Treasurer; Neda Zaengle, IPSF CEO

ON NOVEMBER 7, 2009, A BREATHTAKING EVENT was organized by the Irvine Pakistani Parents Association (IPPA), to raise funds for IPSF and its Program for Advancement of Cultural Education (PACE).

The *Fashions From the Indus* show was filled with colorful hand-woven fabrics, intricate embroidery and opulent surface ornaments, made possible through

the generosity of designer Amir Adnan, his wife, Huma, and international choreographer, Imran Kureishi.

"This was a wonderful celebration of fashion, representing

the rich and beautiful culture of Pakistan," said Neda Zaengle, IPSF CEO. Irvine Mayor, Sukhee Kang congratulated IPPA for "hosting such a glamorous event to support education and the Irvine schools," adding "through such support, Irvine remains a top attraction for families seeking the very best public education for their children."

Special guest Jermaine Jackson reinforced the evening's theme, stressing "the importance of beautiful cultures coming out to share themselves" and "the importance of supporting education, to help shape a future for our children."

This generous \$15,000 donation will be used to present PACE Pakistan, a program that will provide teachers with materials and information about Pakistani history, culture and education, along with guest speakers, cultural performance and facilitated discussions. The aim is to promote understanding and an enhanced ability to pass along accurate, authentic information about Pakistan and its people.

AT&T HEEDING THE CALL

Over the last two years, AT&T has provided IPSF \$45,000 in grants to support the Freshman Wow program, a mentoring project to support students entering high school.

There are many ways that local businesses and corporations can partner with IPSF to support excellence in education. Please visit our website at www.ipsf.net, or contact us today.

AT&T is committed to advancing education, strengthening communities and improving lives. Through its philanthropic initiatives and partnerships, AT&T and the AT&T Foundation support projects that create opportunities, make connections and address community needs where we and our customers live and work. Supporting education has been a major focus for AT&T for more than a century, and education is our key philanthropy focus here in California and across the U.S. We have been proud to support IPSF over the years. We applaud IPSF's

partners and encourage other corporations and local business to get involved with IPSF's wide array of outstanding initiatives for Irvine students.

We also believe strongly in volunteering our time in communities where we work and live. Each year, approximately 325,000 of our employees and retirees volunteer their time by taking part as AT&T Pioneers, one of the largest industry-sponsored volunteer organizations in the country. AT&T Pioneers is part of the national Pioneers organization, a 501(c)(3) charitable organization comprised of local chapters of volunteers serving those in need. These employees and retirees are dedicated to immediate, tangible change in our local communities through grassroots projects and programs.



THANK YOU, ONE AND ALL

IT IS ONLY THROUGH YOUR GENEROSITY that IPSF is able to help Irvine students— your child included. With that in mind, we'd like to recognize every individual, family, organization and business who has donated \$100 or more to the 2009-2010 Annual Appeal between Nov. 1, 2009 and Feb. 1, 2010.

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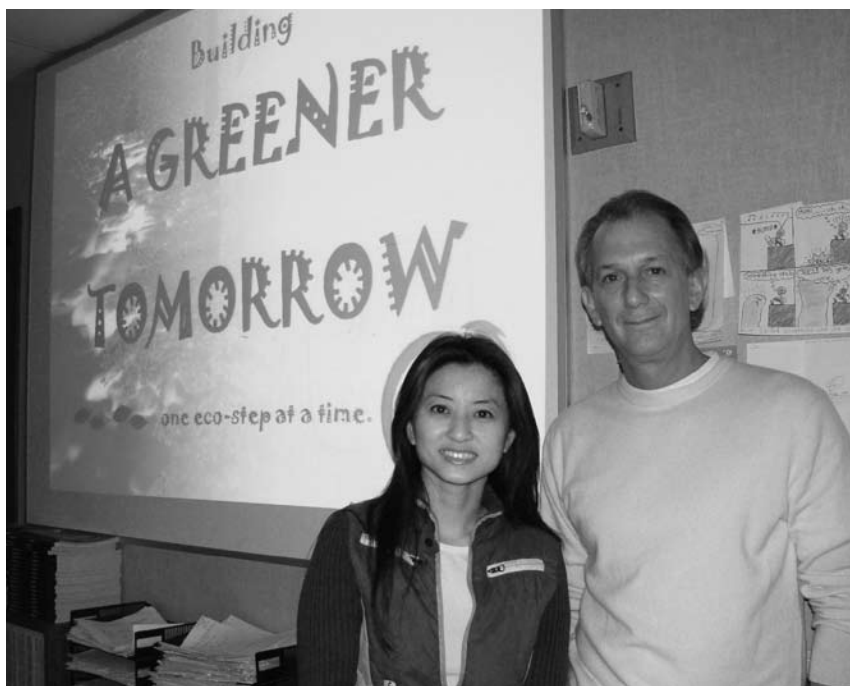
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 Donald Senear & Dana Leslie
 Seoul Garden BBQ Buffet
 Arief Setiawan & Liana Harjanto
 Mersedeh Shahrokni
 Patrick & ChrissAnn Shane
 Craig & Yuka Shankman
 Shahram Sharafkhanian
 David Shieh & Vicky Chien
 Kazuhiro Shimizu
 Dong Hee Shin & Seung
 Hyun Song
 Jae Shin
 Min-Soo Shin & YounHee Han
 Sunok Shin
 Ms. Patricia Shirai
 Jianwei Shuai & Jian Qiu
 Jim & Trish Shute
 Mr. and Mrs. Scott Smith
 Dr. and Mrs. Brian Solow
 Kyung Hee Song
 Woo Song
 Constantino Stamation
 Shauna Stark
 Robert & Henny Sterman
 Daniel & Shari Stone
 Mrs. Jeanne Stone
 Greg Stuecklin
 Anand Subbaraman
 Mr. Subbiah and Dhanushkodi
 Serkbae Suh
 Ms. Lauren Swiderski
 Rosa Takahashi
 Don & Naomi Takahata
 Darin & Sahra Tanikawa
 Eric and Mary Taylor
 Teammates For Kids Foundation
 Maud Tenaillon
 The Capital Group Companies
 Charitable Foundation
 The City of Irvine

The College Blueprint
 The Prudential Foundation
 Matching gifts
 Bill & Marguerite Thomlinson
 Mike Thompson
 Patrick Topping
 Peter & Nancy Torrey
 Kim Tran & Betty Phan
 Dung Q. Tran, MD
 Weishu Tseng
 Sonia Tucci
 Edward & Patricia Uy
 Kevin & Kim Uyesugi
 Lauren Viscardi
 Vision 21 Art & Design Portfolio
 School LLC
 Vista Verde PTA
 Wachovia Foundation Matching
 Gifts Program
 Setsu Wakana
 Philip & Heather Wall
 Jennifer & Paul Walmsley
 Shirong & Shihe Wang
 Robert Warner
 Lawrence Wayne
 Julie Weis Walker
 Eric Weiss
 Wells Fargo Matching Gifts
 Maryanne Wendt
 Wesco Computers Corporation
 Winslow Maxwell Charitable
 Trust
 Charlotte Winters
 Gordon Wong & Kathy
 Brook-Wong
 Puck Wong & Nobou Liu
 Charles & Lisa Wu
 Henry and Hilda Wyle
 Kang Xiao & Kejun Yao
 Guang Xu & Ying Chen
 Hong Xu and Xiaolan Zhou
 Michelle Yang
 Ms. Lynn Yao
 Shuchuan Yao
 Gregory & Christine Yates
 Kai Yat Ying
 Tae-Jin Yoon & Ji-Young Heo
 Cedric and Linda Yoshimoto
 Mr. Yong-Jun Won and
 Ms. Ji-Hyun Youm
 Nilda Yolanda Younis
 Amy Yovan
 Ronald & Lynn Yovan
 Kay & Shadi Zemoudeh
 Renzhe Zhao & Jing Liu
 Sining Zhou and Xin Zhong
 Kunlun Zhu & Ann Gao
 Puzant & Talar Zorayan
 Lian Zou

P. A. T. S. FOR THE TEACHER



Principal Bruce Baron and teacher Michelle Tseng help create "A Greener Tomorrow" at South Lake Middle

message. That message will also be posted on the "S.T.A.R.S Wall of Fame" on the IPSF website. So this year, show your love for a favorite teacher, staff member, or administrator! The PATS form is on the IPSF website at www.ipsf.net under the Programs & Links section. Download the form and mail it with your donation today!

INNOVATIVE TEACHING

Funds raised from the PATS program go directly to our Innovative Teaching Award Program (ITAP).

Any teacher in IUSD can apply annually for funds, allowing them to implement creative new projects in their classrooms.

Our goal: to increase student engagement by bringing new experiences to the existing curriculum. The Innovative Counseling Award Program ICAP offers grants to support counseling needs in the district. Teachers and administrators who take advantage of these grant opportunities report high satisfaction with the programs.

"These programs have helped bring to life ideas that would otherwise not have the means to become a reality."

Carrie Eaton, Teacher, Greentree

Funded projects have included innovative ideas like Barbara Cone's Artists/Writers Workshop to foster better writing skills through visual learning at University Park, and Michelle Tseng's eco-challenge team at South Lake Middle School, which allows students to tackle the problems of pollution in the community. The ITAP grants award funding to innovative projects that focus on student engagement and school-wide impact.

"With one easy donation, you can recognize your favorite teacher and promote innovative teaching in IUSD."

It's that time of year again! Our Parents Appreciating Teachers and Staff (PATS) program is coming to your child's backpack or school newsletter. With one easy donation, you can recognize your favorite teachers and promote innovative teaching in the Irvine Unified School District.

Sponsored by IPSF, PATS is an annual program that both recognizes and benefits our teachers. It awards each recognized teacher with a small gift and a personalized certificate, including a statement from a student about how influential that particular teacher has been on his or her educational experience.

And it's not limited to teachers! PATS awards are a great way to recognize those who make our schools a friendly and safe place. Principals, administrative staff, custodians, classroom aides— all are eligible for a little appreciation.

"The PATS program allows our parents to directly recognize our wonderful staff in a tangible way. One of the really nice things about the PATS program is that it recognizes non-teaching staff too and our classified staff is so critical to our mission of educating students as well."

Dr. Erica Hoegh, Principal, Westpark Elementary

HIGH SCHOOL S.T.A.R.S.

In 2009, IPSF also launched a program giving high school seniors a unique opportunity to look back on their time in the Irvine schools.

The Seniors Thanking, Appreciating, and Recognizing Staff program (STARS) gives seniors the chance to recognize teachers who had the greatest impact on their academic career or personal development. These teachers receive a special gift, along with a certificate of appreciation including the senior's personal

PTA & IPSF PARTNERS IN YOUR CHILD'S EDUCATION

by Steffanie Early

I AM FREQUENTLY ASKED BY PARENTS what the difference is between PTA and IPSF and why both are needed.

PTA and IPSF share a common goal—insuring excellence in our children's education. Both organizations work closely with IUSD throughout the year to achieve that goal.

However, they differ in their structure and focus, and our community needs both organizations to insure the continued excellence of Irvine schools.

Over 12,000 members of our community have joined PTA units at their local school for the 2009-2010 school year. By joining PTA, you are supporting not only your own school, but you are joining one of the oldest and largest child advocacy organizations in the United States.

THE ABC'S OF THE PTA

A registered 501(c)(3) charity, PTA's vision is to make every child's potential a reality and the organization's goals focus on strengthening the connection between home and school, serving as a resource for families and advocating for the education and well-being of every child.

Irvine Unified Council



PTA is not primarily a fundraising organization. However, changes in educational funding have caused PTA units to take on some fundraising to support these goals, but these efforts are centered on site-specific

needs such as technology purchases, art materials, library purchases, school equipment, facilities improvements and enrichment programs such as assemblies, parent education and more.

As a national organization, PTA is governed through by-laws which dictate how much fundraising may be done and how it may be achieved. For example, PTAs may not be employers and

the majority of funds raised must be spent in the year in which they are received, rather than longer-term or multi-year commitments, such as teacher and staff salaries.

Additionally, IUSD's school board has policies that govern donations and gifts to schools that PTA units must follow.

THE DIFFERENCE BETWEEN PTA AND IPSF

IPSF is also a 501(c)(3) organization, but with the sole purpose of providing support to the Irvine Unified School District.

Through community contributions, corporate donations and other fundraising activities, IPSF makes substantial annual grants to IUSD that support district-wide programs such as the Fine Arts, Music, and Science, Zero Period PE, Large Class Size Support, grants to teachers in the classroom, Summer Enrichment program and more.



IRVINE PUBLIC SCHOOLS FOUNDATION

IPSF also provides the district with funds that can be used for items such as salaries. For example, funds from IPSF are used by the district each year to provide a minimum level of nursing and health clerk support at each school site.

Some PTAs supplement these funds for additional hours, but PTAs could not hire these important staff members—that must be done through IUSD and is made possible by IPSF.

As you all know, California's budget situation is dire, and funding to our school district has been significantly impacted. Projected cuts for this year could result in the elimination or reduction of many of the programs that make an IUSD education so exceptional. Now more than ever, our students need your support to preserve the excellent IUSD education that has

garnered numerous state and national honors, and graduated so many accomplished students.

Please support both your school's PTA and IPSF. Every donation makes a difference!

Steffanie Early is President of Irvine Unified Council PTA and an ex-officio member of the IPSF board.

AT A GLANCE

PTA. GREAT STUFF FOR YOUR SCHOOL.	IPSF. GREAT STUFF FOR EVERY SCHOOL.
<p>PTA funds site-specific needs, such as equipment and supplies. For example, classroom and art materials, library books, computers and technology purchases, school equipment, enrichment programs and limited staff support.</p> <p>SCHOOL SITE SPECIFIC</p> <p>Most PTA programs are focused at the school site. Examples include assemblies, playground activities, parent education, family nights, jog-a-thons and book fairs.</p>	<p>IPSF's annual grant to IUSD pays for staff expenses such as teacher salaries. Teachers, aides, health clerks, nurses, and specialists who conduct music, art, science, and PE, and have all been funded at times through IPSF.</p> <p>DISTRICT-WIDE</p> <p>IPSF programs take place at schools throughout the district, insuring equal access for all students. Examples include Afterschool Classroom Enrichment Program, Middle School Zero Period PE, Counseling Support, and Great Body Shop Health Curriculum (K-6).</p>

IN THIS ISSUE

IS A GREAT EDUCATION WORTH \$1 A DAY?

CREATING A LEGACY

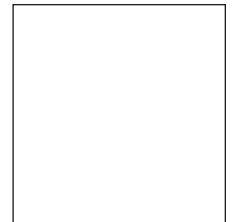
PTA AND IPSF: WHAT EACH ONE DOES



IRVINE PUBLIC SCHOOLS FOUNDATION

18552 MACARTHUR BLVD. SUITE 200
IRVINE, CA 92612. 949.263.8340.

WWW.IPSF.NET



SCHOOLS HIT WITH \$22 MILLION SHORTFALL

IPSF HAS LAUNCHED AN EMERGENCY CAMPAIGN to raise funds for Classroom Support.

At stake is the quality of your child's education.

Facing some of the most severe budgets cuts yet— and a shortfall of \$22 million— IPSF is asking for your help, and quickly. IUSD and the Board of Education have only until March 1 to determine how much they will be able to budget.

The overall goal of the campaign is to enable the schools to provide additional teacher hours, as well as additional staff support, in the form of teachers' aides. Dollars raised will impact every school in the district, and each principal will have the discretion to use their portion of the funds as they see fit.

This is not the first time IPSF has raised funds for Classroom Support. In 2008-2009, IPSF donated a total of \$991,000

to IUSD, to pay salaries for teachers' aides in larger elementary classrooms, and to pay salaries for extra teacher hours in middle schools and high schools.

In announcing the campaign, Neda Zaengle, IPSF CEO, said, "Given the severity of the shortfall— and \$22 million is nothing if not severe— many parents may get discouraged. They think it's just too big for any one family to do anything about. Just remember—only 6% of parents in our district give to IPSF. Too many people think it's someone else's problem, and it isn't. It's everyone's problem. And if *everyone* gives, we *can* do something about it."

To learn more, and to make a donation, please go to the IPSF website, www.ipsf.net.

HOAG AND IPSF TO DEDICATE GENERATIONS WALL

HOAG HOSPITAL WILL OPEN its new Irvine hospital in the fall of 2010. As one of the ways to commemorate its grand opening, Hoag is partnering with IPSF to create and dedicate the **Generations Wall** in the atrium of the new facility.

The Generations Wall will be dedicated to families who generously contribute to the IPSF Health and Wellness initiative. The primary goal of the initiative is to increase private support to supplement much needed funding for nurses and health clerks in Irvine schools.

The current nurse to student ratio is 3340:1 and the cam-

paign hopes to lower the ratio to at least 3000:1 by 2011.

The Generations Wall campaign will run from March through June of 2010 with the unveiling scheduled in the fall of 2010. If you would like to donate or have questions about the campaign, please contact Kathy Kim at 949.265.6402 or kkim@ipsf.net.

