



IRVINE PUBLIC SCHOOLS FOUNDATION



Sunday, May 2, 2010

The Event:

For the past 11 years the Pediatric Cancer Research Foundation has held a very successful run-walk event in the Irvine Spectrum area for its donors and participants. This year IPSF is proud to team up with PCRF to help raise funds for the 27,000 students of Irvine Unified!

The event in 2009 had more than 4,000 registered participants, 450 volunteers, 75 exhibitors, 55 fundraising “teams”, one huge Kids’ Fun Zone, a VIP hospitality tent, and more than 6,500 in total attendance.

The 2010 running events are:

~ Half Marathon ~10K Run ~5K Run ~5K Walk ~1K Kids’ Run

**Chip timing for all events*

Steps to Join the IPSF Team:

1. **Form a Team:** Get donors and supporters to participate and solicit pledges from their friends, neighbors, colleagues, etc. Each group or individual can register completely online as part of the IPSF Team.
2. **Earn Money:** All the money Team IPSF raises through pledges (minus Kintera’s processing fee) will be sent directly to IPSF within 4 weeks of the event. Additionally, IPSF will receive \$5.00 for each half-Marathon, 10K or 5K participant registered on our team (excludes Kids’ 1K).
3. **Festival Expo:** Team IPSF will have an exhibit area at the Festival Expo. This is a great way for us to connect with our current supporters and to introduce IPSF to new donors. Festivities will include: Live Mariachi band, face painting, kids bounce house, sea life tide pool, petting zoo, prizes, refreshments and much more.
4. **Registration:** Each school can register as a team, or multiple teams, or individuals.
Please make sure to register under Team IPSF so that our students receive the proceeds!!

1. Go to www.pcrf-kids.org to register.
2. Click the colorful Cinco De Mayo Icon on the lower left hand side.
3. Click the orange “Register Now” button on the lower left hand side, then click “Continue”.
4. On the right side of the page is the “Group Rank” list. Select Irvine Public Schools Foundation, then “Join Team.”
5. You can join the IPSF Team or join any of the other school specific teams listed under IPSF.

5. **Questions:** Call Cheryl Braun (949) 265-6410 or email cbraun@ipsf.net